

Fly-tipping Defense

Case Study - Dartford Borough Council Recycling Area

Client

Dartford Borough Council

The Technology



- Bi3 EnviroEye.Ai - Fly-tipping Detection

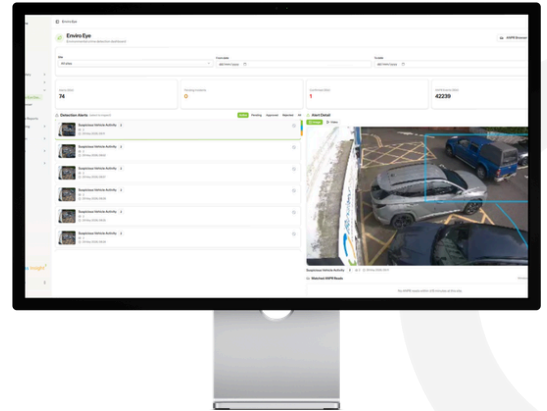
The Challenge

Dartford Council deployed Bi3's EnviroEye solution at the Birchwood Road Recycling Point, an area widely known as a persistent fly-tipping hotspot. Using a rapid deployment CCTV unit enhanced with intelligent video analytics, the system was designed to proactively detect illegal dumping, support enforcement, and deter repeat offences.

Impact & Results

The results were immediate and highly effective. Within days of deployment, the system enabled the identification of offenders and the issuing of multiple fines. As awareness spread within the local community, behaviour rapidly changed, leading to a near complete elimination of fly-tipping incidents at the site.

Beyond enforcement, the visible presence of the system acted as a powerful deterrent, transforming a high-risk location into a controlled and monitored environment.



"The fly-tipping didn't move elsewhere. It just stopped."

